

Dropwise, Inc. Privacy Policy

Last Modified: August 7, 2018

Although we love using data to help make the world a better place, protecting your privacy is important to us at Dropwise, Inc. As such, we've provided this Privacy Policy to explain our practices with regard to the collection, use and disclosure of information that we receive through our WooDeals mobile app service. This Privacy Policy does not apply to third-party websites, services or applications, even if they are accessible through our Services.

Collection of Information

- **Account Information.** When registering an account with us and when you use our Services, we will collect information that can be used to identify you ("PII"). Information collected includes your: university email, name, DOB, gender, university start date, and expected graduation date.
- **Usage Information.** While using the Service we will collect information on geolocation, how the app is used (via Google Analytics) and what screens are accessed (also Google Analytics). We will only collect information on geolocation when the app is open. We will also collect data that we deem reasonable and necessary to improve the Service.
- **Device Information.** We collect information from and about the devices you use when using WooDeals. This may include, but it not limited to:
 - information on your hardware and software, such as your hardware model, operating system version, device memory, advertising identifiers, apps installed, unique device identifiers, language, battery level, browser type, and the time zone;
 - information from device sensors, such as compasses, accelerometers and gyroscopes; and
 - information about your wireless and mobile network connections, such as mobile phone number, service provider, and signal strength.
- **Location Information.** When you use our service we will collect information about your location. Because we need to be able to verify your precise location when using a discount, we will collect information by using your GPS, wireless network, and other sensors. We will only collect information on geolocation when the app is open

Use of Information

We use the data collected in a multitude of ways, all in order to improve the user experience and help you be able to earn and donate more drops. Some of the ways we use data include:

- verifying that you are indeed a current student at your university
- developing, operating, improving, maintaining and protecting our products and services.

- enhance safety and security of our products and services.
- monitor and analyze trends and usage.
- verify your identity, prevent fraud or authorized or illegal activity, and uphold our policy of one account per user.
- enhance the safety and security of our products and services.
- enforce our Term and Conditions and other usage policies.

Sharing of Information

We may share information in the following ways:

- **Our Business Partners.** Although we will not share PII with our business partners directly, some information will inadvertently be shared when presenting your Verified Student ID to receive the discount. Information presented on the in-app ID includes: name and class year.
- **All Driply users, our business partners and the general public.** In order to determine how many users visit each business featured on WooDeals we will use geolocation and app usage data to determine when a user presents their WooDeals Verified Student ID for a discount. Only summary statistics will be reported. No PII will be disclosed outside of Dropwise.
- **With third-parties for legal reasons.** We may disclose information about you if needed to:
 - comply with any valid legal process, governmental request, or applicable law, rule or regulation.
 - investigate remedy or enforce potential Terms and Conditions violations.
 - protect the rights, property, and safety of us, our users, or others.
 - detect and resolve and fraud or security concerns.

Although we cannot promise third-parties will not be able to trace data back to an individual account using third-party services (purchase records, cameras, phone geolocation, et cetera), Dropwise, Inc. strongly condones this activity and works hard to maintain user privacy. Data analysis and synthesis will be managed by Dropwise, Inc. Any attempt to source or otherwise obtain information on other users other than what is granted in the Driply Terms and Conditions, presented on the Driply app, or otherwise published by Dropwise, Inc. violates the Driply Privacy Policy and the Terms and Conditions.

Duration of Information

Although we will keep non-personal identifying information on our servers indefinitely to identify trends and for analysis, we will delete your PII 30 days from date of account termination (either by you or us). This means that once you have terminated your account with us, you have 30 days to restore it before losing ownership of that account. You will not be able to reclaim any unspent drops after the 30 days period.

Revisions to the Privacy Policy

In order to better protect us, our users, and others, we may change the Privacy Policy from time to time. If we do so, we will inform you of the change by communicating with you within Driply, on the website, or some other manner.